

Digital Content Creator (Volunteer) at Reefscapers

Reefscapers is a marine consultancy company based in the Maldives, developing guest-oriented programs for resorts through coral reef restoration, sea turtle rehabilitation, aquaculture, and coastal protection.



Digital Content Creator (unpaid position)

We have a unique opportunity to join our team as a Digital Content Creator (unpaid Volunteer), living and working at a 5-star island resort in the Maldives.

We are seeking an imaginative, dynamic candidate with experience creating website and social media content.

Location North Malé Atoll, Maldives

Duration 6 months contract

Dates **Apply by 29 May 2022** / Start in August 2022

Job Description

The key to this position is to be creative, with a passion for the environment and an interest in tropical marine life, conservation, science innovations and climate change.

You will work closely with our team of marine biologists and consultants, to create and develop digital resources to promote Reefscapers marine conservation activities in the Maldives.

Content Creation

- Review, develop and expand our Reefscapers website and social media presence.
- Shoot your own photos and videos, on land and underwater, using inventive techniques.
- Create new digital marketing materials, eg: photos/videos, 3D images, infographics, animations.
- Promote Reefscapers coral conservation work; market the sponsorship of our online coral frames.
- Provide artistic web design ideas and develop additional online content.
- Post, promote and engage with Reefscapers social media channels (Instagram, Facebook, YouTube).
- Tell social media 'stories' to amplify brand awareness; analyse social data to increase engagement.

Marine Biology

- Assist our resident marine biologist with the Reefscapers coral propagation program (monitoring, maintenance, transplantation) and guest activities (guided snorkeling, dolphin-cruise).
- Communicate conservation activities to resort guests and management.
- Educate guests on the importance and diversity of Maldives marine life.
- Take underwater photos and videos (and edit/annotate/upload to social media).
- Compile and promote the work of remote Reefscapers staff working at various Maldivian resorts.

Ideal Candidate

The ideal candidate will be creative and able to work independently and as part of a team. They will proactively develop new ideas, have excellent verbal and written communication skills, with a polite professional manner.

Essential Qualifications and Skills

- BSc/MSc in Marine Biology (or related discipline) with knowledge of corals and marine life.
- Experience in graphic design (eg: infographics and illustrations).
- Proficient at editing and annotating photographs (eg: Canva, Adobe Spark).
- Some experience shooting and editing video (eg: GoPro, Movie Maker, iMovie, Premiere Pro).
- Productive and resourceful, with an outgoing positive attitude, and an ability to think outside the box.
- Confident swimmer & qualified diver (eg: PADI Open Water).
- Comfortable living on a remote tropical island.
- Physically fit non-smoker, able to carry 20kg weight.
- Excellent standard of spoken and written English (multilingual preferred).

Desirable Skills

- Photogrammetry and other 3D imagery.
- Simple animating for video intros and websites.
- Writing and online publishing; understanding of the WordPress blogging platform.

Resort Life

- Follow the high standards of an international 5-star resort at all times (guidelines will be provided).
- Participate in staff orientation and training.
- Provided: uniform, meals, shared same-sex accommodation, one day off per week.
- Provided: local transfers between the airport and the resort.
- Required: Fully vaccinated against Covid-19, at least 2 weeks prior to start of contract.
- **Not provided:** (1) flights to/from the Maldives, (2) this is an unpaid position.

How to Apply

Your application should be marked '*Digital Creator Volunteer*'. All attachments should be PDF files, with your name as part of the filename (eg: CV_FirstName_LastName).

Along with your CV, please include a short report on how your skills and experience can benefit Reefscapers.

We ask you to review our website/social media, explaining **what** you would improve and **how**.

Where possible, provide examples of your own work to support your application.

Email your application to: Kate Sheridan at: kate@reefscapers.com

Closing date for applications is **29 May 2022**. Selected candidates will be contacted within 1 week.

Regrettably, due to limited resources and high numbers of applications, we only contact short-listed candidates. If you do not hear from us within 3 weeks, please assume you have not been successful.