

Communications & Marketing Internship at Reefscapers

Reefscapers is a marine consultancy company based in the Maldives, developing guest-oriented programs for resorts through coral reef restoration, sea turtle rehabilitation, aquaculture and coastal protection.



Communications & Marketing – Intern Position (Unpaid)

We have a unique opportunity to join our team as a Communications and Marketing Intern, based at a 5-star island Resort. We are seeking a motivated, creative, out-going candidate with a good understanding of communications and digital marketing, coupled with a passion for the marine environment.

Location	Maldives, North Malé Atoll
Duration of Contract	6 months contract
Dates	Apply by 7 August 2021 / Start in October 2021

Job Description

The key to this position is to be passionate about the environment, with an interest in tropical marine life, marine conservation, science innovations and climate change.

The intern will work closely with a team of dedicated marine biologists to help developing educational and marketing materials to promote Reefscapers marine conservation activities in the Maldives.

Communication

- Expand Reefscapers social media presence and increase engagement.
- Help to develop short/long-term communication strategies to promote Reefscapers coral conservation work and to market the sponsorship of our online coral frames.
- Publish regular new content to social media channels, respond to comments, and analyse engagement.
- Create new marketing materials (photographs, videos, infographics).
- Help create content for public education and awareness (articles, media).
- Assist the team to create a national and international network of coral conservation organisations.
- Help the onsite marine biologist to communicate conservation activities to Resort guests and management.

Marine Biology

- Assist the marine biologist as required with our coral propagation program (monitoring, maintenance, transplantation) and guest activities (guided snorkeling, dolphin-cruise).
- Educate guests on the importance and diversity of Maldives marine life.
- Regularly take underwater photos and videos.
- Communicate with Reefscapers staff at other Maldivian resorts, to help compile and share their work through online platforms.

Ideal Candidate

Work Qualifications

- BSc or MSc in Communications/Marketing, with a passion for the marine environment.
- Proven experience in communications.
- Experience in managing social media accounts and writing articles.
- Basic knowledge of coral reefs and marine life.
- Experience in photo & video editing.
- Computer skills, with experience of graphics & publishing software (Adobe Suite, Canva, Wordpress).
- Confident swimmer & qualified diver.

Personal Qualifications

- Verbal and written communication skills, with a polite and professional manner.
- Creative and innovative, outgoing positive attitude, ability to think outside the box.
- Comfortable living on a remote tropical island.
- Physically fit, non-smoker, able to carry 20kg weight.
- Excellent standard of spoken and written English; multilingual preferred.

Resort Life

- Follow the high standards of an international 5-star Resort at all times (guidelines will be provided).
- Participate in staff orientation and training.
- Provided: uniform, meals, shared same-sex accommodation, one day off per week.
- Provided: local transfers between the airport and the Resort.
- Required: to be fully vaccinated against Covid-19 (at least 2 weeks before departure from home country).
- Required: to take a negative PCR test, within 96 hours before departure.
- Required: follow standard pandemic guidelines in operation on arrival at the Resort (quarantine/test).
- **Not provided:** (1) flights to/from the Maldives, (2) this is an unpaid position.

How to Apply

Your application should be marked '*Communications and Marketing Internship*'.

All attachments should be PDF files, with your name as part of the filename.

Along with your CV, please include a short cover letter, describing how you would improve our online presence and better market our coral frame sponsorship (where possible, provide links to examples of your own work).

Email your application to: Amélie Carraut at amelie@reefscapers.com

Closing date for applications is **7 August 2021**. Selected candidates will be contacted within 1 week.

Regrettably, due to limited resources and high numbers of applications, we only contact short-listed candidates. If you do not hear from us within 3 weeks, please assume you have not been successful.